

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: May 23, 2024 - May 22, 2025

1) Employment Unit: Beasley Media Group – Las Vegas

2) Unit Members (Stations and Communities of License):

**KCYE (FM), Boulder City, NV
KKLZ (FM), Las Vegas, NV
KOAS (FM), Dolan Springs, AZ
KVGS (FM), Meadview, AZ
KXTE (FM), Pahrump, NV**

3) EEO Contact Information for Employment Unit:

Mailing Address: 2920 S. Durango Drive Las Vegas, NV 89117	Telephone Number: 702-730-0303
	Contact Person/Title: Greg Yudkin/Corporate Controller
	E-mail Address: greg.yudkin@bbgi.com

4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

Job Title	Recruitment Source Referring Hiree
(a) Office Manager	Indeed
(b) Account Executive (3)	Employee Referral (3)

**Stations KCYE(FM), KKLZ(FM), KOAS(FM), KVGS(FM), and KXTE(FM)
are Equal Opportunity Employers.**

5) Job Title: A Office Manager**Referral Source(s) of Hiree: Indeed**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Industry Referral	N/A			3	N
Indeed.Com	On Line Access			4	N
LinkedIn	On Line Access			0	N
BBGI.Com	On Line Access			0	N
LV Jobs.com	On Line Access			0	N

5) Job Title: B Account Executive (3)**Referral Source(s) of Hiree: Employee Referral (3)**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral	N/A			6	N
Indeed.Com	On Line Access			5	N
LinkedIn	On Line Access			0	N
BBGI.Com	On Line Access			1	N
LV Jobs.com	On Line Access			0	N

6) Total # of Interviewees Referred: For the period from **May 23, 2024 - May 22, 2025** this Employment Unit interviewed 19 interviewees for full-time job vacancies.

7) Supplemental Recruitment Initiatives.**(a) Initiative: Participation in Job Fairs**

- NAB Annual Career Fair, April 8, 2025. Representatives from Administration, Digital, Sales, Programming, and Promotion Departments attended.

(b) Initiative: Participation in Events Sponsored by Educational Institutions

- Clark County School District, April 23, 2025. Culley Elementary School. Promotions Director spoke to the student body about radio and the various careers available in social media, sales, and programming.
- The National Association of Broadcasters Leadership Foundation offers the Technology Apprenticeship Program (TAP). Beasley Media Group Las Vegas hosted 32 NAB Broadcast Leadership Foundation TAP interns. The tour provided access to the server room, production and

Stations KCYE(FM), KKLZ(FM), KOAS(FM), KVGS(FM), and KXTE(FM)

are Equal Opportunity Employers.

programming studios, as well as sales and engineering rooms. The Market and Operations Managers provided insights into their roles, new technologies, and station processes.

- Clark County School District, March 6, 2025. Culley Elementary School. Morning Show talent spoke with students about careers in programming. Additionally, they read to the students and showed them how to write commercials for production.

(c) Initiative: Training Programs

- The employment unit's Local Sales Manager participated in a training program that included training and education in skills that could qualify her and others in the employment unit for higher level positions. The program, Talent Focused Management, was held in Frisco, Texas on March 4-5, 2025. The program focused on unlocking sales employees' potential through collaboration and best practices.

(d) Initiative: Public Affairs Programming

- The Employment Unit's Public Affairs host, Wendy Rush, participated through live interviews, PSAs, and website and social media posts in bringing awareness to the community about local non-profit needs and services. Gave information about resources and services free to the community, including, but not limited to, mental health education, addiction recovery programs, housing, food services, safe shelter for domestic violence victims, work readiness programs, and scholarship resources. Also kept the community informed about fundraising events for local nonprofits, including, but not limited to, The Shade Tree's "Once Upon A Gala", the Special Olympics' "Las Vegas Plunge", Nevada Donor Networks' "Hope Glows" event, and the Just One Project's "On Cloud Wine".

**Stations KCYE(FM), KKLZ(FM), KOAS(FM), KVGs(FM), and KXTE(FM)
are Equal Opportunity Employers.**